

Experience the SIZE and POWER of the new **FORD EXPLOSION**



When REALLY BIG isn't big enough!

When it's snowing and you have an adorable group of Girl Scouts to get home, there's nothing like the confidence of a Sport Utility Vehicle with eighteen-wheel drive to make you feel secure. With twenty tons of road hugging weight and ten thousand horsepower to move it, the Ford Explosion will get you and your little cookie salespeople home safe and sound. If other vehicles mistakenly swerve into your path, don't worry! The Explosion may not be maneuverable enough to avoid a collision, but it *can* crush everything in its path. There are only two things that can come close to stopping a Ford Explosion: The Environmental Protection Agency... and another Ford Explosion.

Try our other fine Ford trucks:

EXAGGERATION: Bigger than almost anything you could ever imagine!

EXCEPTION: A Ford that starts every time. **EXCLAMATION:** We're really excited about it! **EXPLOITER:** Powered by real child laborers from the Pacific Rim.

EXECUTIONER: No one will dare to get in your way. Includes cow-catcher.

EXHIBITIONIST: No radio or air conditioning. No power anything. A real stripper. **EXODUS:** Big enough to cross the Red Sea without wetting the running boards. **EXPANSION:** The special "accordion" feature helps you squeeze it into the garage.

EXTORTION: If you don't make your payments we'll tell everyone about that night in Brattleboro with Dan Quayle and the mint Jello. **EXPENSIVE:** The same truck rebadged as a Lincoln Navigator.

Bigger Ideas from 